



# Advisory Board Commitment

## **Purpose**

Advisory Boards advise and assist the leadership of After-School All-Stars (ASAS) in carrying out its mission in chapter name with special emphasis on fundraising and increasing the organization's visibility in the community. As ASAS is a national organization, the local Advisory Board does not have fiduciary or governing responsibilities.

## **Who are the Advisory Board Members?**

ASAS Advisory Board Members are champions of ASAS in the Philadelphia region. Advisory Board members are typically connected to local funders and/or the corporate community and are willing to share their contacts with the Executive Director.

## **Roles & Responsibilities**

- ✧ Develop a thorough understanding of the mission and core values of ASAS
- ✧ Connect ASAS to new corporate contacts or foundations
- ✧ Each Advisory Board member will donate or acquire donations of \$5000 annually
- ✧ Promote ASAS mission and programs in the community
- ✧ Track business and community concerns that can be addressed by the ASAS mission, objectives, and programs and provide support to the Executive Director accordingly
- ✧ Attend and participate in meetings and program events on a regular basis

## **Length of Term**

Board members serve a two-year term. Terms may be renewed indefinitely. There will be an annual review between each board member, board chair, and the Executive Director to determine continuation of board membership. If an Advisory Board member cannot fulfill his/her responsibilities then they may be asked to leave prior to the end of their term.

## **Time Commitment**

### Board Meetings

The Advisory Board meets quarterly. It is important that all board members attend these meetings to hear organizational updates, report their progress, present new leads and/or request support from other board members/staff.

### Board Retreat

Attend one annual board retreat.

### Fundraising Events

Attend our annual Big Dreams Bright Stars dinner in the fall and our annual spring fundraiser.

### Program Events

Board members are encouraged to attend special events involving ASAS whenever possible. Important events include:

- ✧ Semester Culminating Events (December/ June)
- ✧ Camps (Summer)
- ✧ Others TBD

## **Connecting ASAS to new resources**

Board members spend, on average, one hour per month outside of the monthly meeting contacting potential corporate partners to provide introductions to ASAS and checking in with the Executive Director. Additionally, Advisory Board members may be asked to attend initial meetings with high-level contacts.